



Press release

Bissantz launches new website: More knowledge about BI and DeltaMaster

Nuremberg, December 12, 2019: Bissantz & Company has launched a new website with a revised design concept and a clear focus on appealing, wide-ranging and intelligible content.


Various product detail pages explain the various fields of application and functions of the business intelligence solutions DeltaMaster and DeltaApp. Users, data modelers, and database administrators can find useful content in the newsroom. This includes the latest news from the DeltaMaster world as well as various blogs with tips and tricks, research results and viewpoints or thought-provoking impulses from BI pioneer Nicolas Bissantz.

Visitors can find answers to the question "Why DeltaMaster?" in various examples of how the BI solution suite is used in different industries, corporate functions and degrees of complexity. In videos and success stories, customers explain the challenges they have mastered with DeltaMaster in the areas of analysis, reporting, and planning.

In addition, visitors can experience for themselves how easily "look, see, do" works with DeltaMaster: This is made possible by interactive offers such as free demo access to try out DeltaMaster as a desktop application, in a browser or as a tablet/smartphone app. Various demo reports can be downloaded to test the DeltaApp.

The website also provides detailed information about the numerous event types and dates of Bissantz & Company. For readers in a hurry, a calendar offers dates and topics of training courses, events, trade fairs, customer meetings and the more at a glance.

The good color contrast, legible font sizes and the clear, responsive design of the website ensure convenient handling even on mobile devices.



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About Bissantz & Company

Bissantz & Company is a German software company specializing in solutions for sophisticated data analysis, planning and reporting tasks. The company was founded in 1996 and is still owner-managed and self-financed today. The main product is DeltaMaster, an integrated business intelligence software that is used in a wide range of industries, both in medium-sized and large companies. A particular focus is on the automation of business management analyses using methods of artificial intelligence. In addition, Bissantz is considered a pioneer in the design (visualization) of reports and cockpits.

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