

DeltaApp

The business intelligence app, which every decision maker should have

Business intelligence is moving – from the desktop to the smartphone – and thus to where it's needed. Because mobile management reporting begins in the meeting area of your office and not just when traveling. The necessary, up-to-date information and analyses have to fit in your jacket pocket and be as easy to navigate as a telephone call. With DeltaApp, we show you how.

Management information with your thumb

DeltaApp is the "thumb dash-board" in the style of DeltaMaster. It was developed for the specific requirements of mobile reporting. The basic idea behind it was that anything

that won't fit on a smartphone screen will have trouble holding managers' attention in day-to-day management. Therefore, DeltaApp combines data navigation, variance analysis, and performance management in the most concise form imaginable.

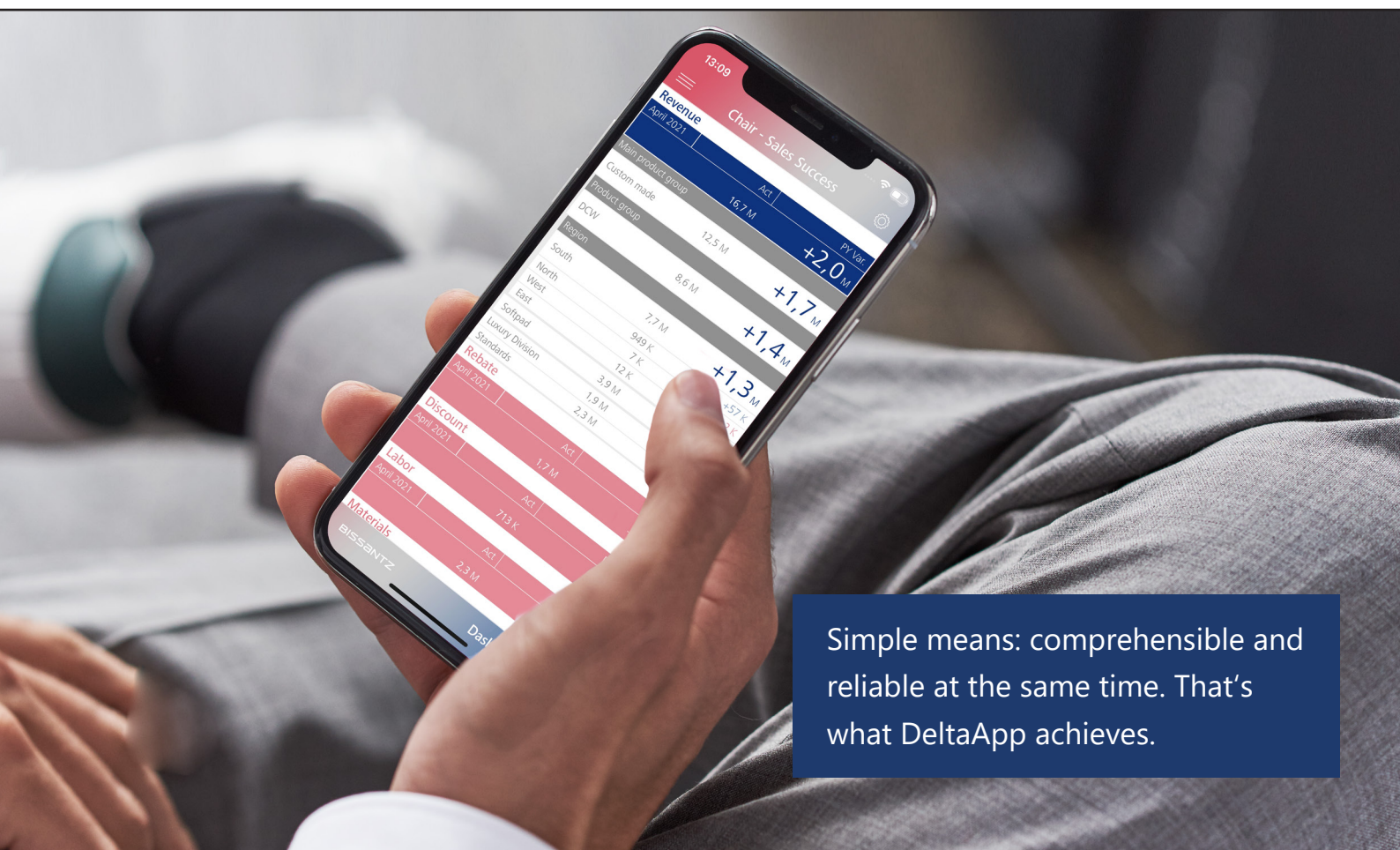
Haptic Reasoning

When developing the app, we paid particular attention to data navigation: People prefer to operate smartphones with just their thumb and in portrait orientation. DeltaApp therefore organizes all operation sequences so that a swipe of the thumb displays the most relevant figures for a logical commercial approach in any given scenario. This means that a few glances and

swipes are all it takes to see where action is needed. We call the concept used to develop DeltaApp Haptic Reasoning and have patented it.

No diversion via diagrams

The also patented Bissantz'Numbers, the two-color scheme, and AI heuristics for variance analysis ensure that the figures can be understood. They were previously available in DeltaMaster only. The aim of business intelligence is to turn numbers into calls to action. The graphic coding of figures in diagrams is an unreliable diversion. In contrast, the typographic scaling of Bissantz'Numbers fulfills the primary task of graphical elements reliably and simply. It



Simple means: comprehensible and reliable at the same time. That's what DeltaApp achieves.

Haptic Reasoning with DeltaApp: Operating and thinking sequences become one.



guides the eye in the order in which values should be seen and read.

Request demo report now

Core of successful business intelligence is the monitoring and cause analysis of variations. They have to be dissected exactly along the dimensions which you can bind actions to. This process has to be supported as intuitive as possible. Our procedures for this are awarded and patented and in use by many well-known companies.

Simple data provision

You can provide data for DeltaApp as "Mobile Reports" on the PC. Using drag and drop, you can define which KPIs you want to keep an eye on in the app, which variations are important, for example from planning or the previous year, and which dimensions should be navigable, for example customer groups, product groups, or the sales organization. You can export the mobile reports and send them to your smartphone, most easily by e-mail. DeltaMaster Publisher also does this automatically and with customized data excerpts for many recipients.

DeltaApp is available on the App Store (iOS) and the Play Store (Android). A sample application is already included so you can get started immediately with "Haptic Reasoning".

Convince yourself of the simplicity and effectiveness of DeltaApp! With a few steps, you can test the app yourself:

1. Install the DeltaApp on your iOS or Android smartphone:



Apple App Store
itunes.apple.com



Google Play Store
play.google.com

2. Register on our website and we will send you a personal access to our protected data server. This allows you to have any key figures and structures delivered to your smartphone.

www.bissantz.com/deltaapp

3. With DeltaMaster 6.2 or higher, you can create and export mobile reports on a trial basis. We show how to do it in a webinar about DeltaApp. You can find the next dates our event overview:

www.bissantz.com/deltamaster-webinars

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